

Powerful presentations

Outcomes

After attending this workshop, participants will be able to:

- ✓ **Present with impact**
- ✓ **Prepare and structure a presentation**
- ✓ **Identify the WIIFM for the audience**
- ✓ **Feel more confident when presenting**
- ✓ **Start and end with a bang**
- ✓ **Use their voice and body language to gain and keep the audience's attention**
- ✓ **Manage nerves**
- ✓ **Know how to handle difficult questions**

Content

Elements of powerful presentation

Preparation is key

Identifying the WIIFM

Structuring a presentation

Opening and closing with impact

Using voice and presence to command the stage

Managing nerves

Handling difficult questions

Action planning

Please note that this is an example only. All our workshops and courses are customised to meet your specific needs.