

Strategic thinking and planning

Outcomes

After attending this workshop, participants will be able to:

- ✓ **Think more strategically**
- ✓ **Undertake environmental analyses – internal and external**
- ✓ **Create a vision statement**
- ✓ **Undertake stakeholder analysis**
- ✓ **Develop strategic relationships**
- ✓ **Create workable strategic plans**
- ✓ **Identify and develop strategic goals**
- ✓ **Develop robust outcome based performance measures**
- ✓ **Implement a range of strategic thinking and planning methodologies**
- ✓ **Review and monitor strategic plans**

Content

What is strategic thinking?

Environmental analyses

visioning

Developing strategic relationships

Strategic thinking tools and processes

Creating strategic goals

Developing robust outcome based performance measures

Evaluating and refining the strategic direction

Action planning

Please note that this an example only. All our workshops and courses are customised to meet your specific needs.